



MALLA REDDY ENGINEERING COLLEGE
(UGC Autonomous Institution, Approved by AICTE, New Delhi & Affiliated to JNTUH
Hyderabad). Accredited by NAAC with 'A++' Grade, III-Cycle,
Maisammaguda (H), Medchal-Malkajgiri District, Secunderabad,
Telangana State – 500100, www.mrec.ac.in

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
BOARD OF STUDIES MEETING

On 28-10-2022 at 11.00 Am

The 17th Board of Studies (For the Department of Master of Business Administration) meeting is convened on 22nd October 2022 at Department of Master of Business Administration at 11.00 AM. The Agenda of the Meeting is as follows:

AGENDA

1. Discussion and Approval MBA MR22 Regulations for the Academic Year 2022-23.
2. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2022-23, Periods per week and number of credits allotted for MBA (CBCS) course.
3. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
4. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
5. Approval of any other item with the permission of the chairman.

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[Handwritten signature of Chairman]
Chairman
BOS-MBA

HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)
Maisamma Guda, Sec'bad - 500 100



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Department of Master of Business Administration

Minutes of meeting - Master of Business Administration (MBA) Board of Studies

28-10-2022

The 17th Board of studies meeting for the MBA - BOS is conducted on 28-10-2022 at 11.00 AM in the conference hall of Malla Reddy Engineering College (Autonomous), Secunderabad-500100

The following Members have attended the meeting.

| S. No. | Name of the Member | Designation & Official Address | Designation in the Board |
|--------|--------------------------|--|-----------------------------|
| 1 | DR. N. RAMANJANEYULU | PROFESSOR, HOD, MBA, MREC(A). | BOS-CHAIRMAN |
| 2 | DR. SINDHU | PROFESSOR, SMS, JNTUH | NOMINEE- UNIVERSITY (JNTUH) |
| 3 | DR.CHETAN SRIVASTAVA | ASSOCIATE PROFESSOR,SCHOOL OF MANAGEMENT STUDIES,UNIVERSITY OF HYDERABAD | SUBJECT EXPERT |
| 4 | DR. K. SREEKANTH | ASSOCIATE PROFESSOR,GITAM | SUBJECT EXPERT |
| 5 | MR. G. RAJASHEKAR REDDY | MANAGER- ALPLA PVT. LTD., | INDUSTRY EXPERT |
| 6 | DR. M. RAJESH | ASSOCIATE PROFESSOR | MEMBER |
| 7 | MR. B. KIRAN KUMAR REDDY | ASSISTANT PROFESSOR | MEMBER |
| 8 | MS. M. RAMYA SREE | ASSISTANT PROFESSOR | MEMBER |
| 9 | MS. B. DHARANI | ASSISTANT PROFESSOR | MEMBER |
| 10 | MR. MARUTHI | SHORE INFOTECH | ALUMNI |

The following is the agenda for the meeting:

1. Action Taken Report (ATR) on previous BoS Meeting in A.Y 2022-23
2. Discussion on the syllabus of the academic year 2022-23.

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3. Approval of the scheme of instruction of MBA (CBCS) for the academic year 2022-23, Periods per week and number of credits allotted for MBA (CBCS) course.
4. Suggestion and approval of panel for Paper setters, Valuers for both theory & Lab
5. Delegation of power to the BOS Chairman, for any modification in Syllabus, panel for paper setters and Valuers and shifting of subjects in the scheme of instructions.
6. Any other item with the permission of the chair.

At the outset, Dr. N. RAMANJANEYULU, HOD and Chairman of the MBA - Board of Studies welcomed the members to the Board of Studies meeting. The Chairman placed on record, the existing syllabus of MR22 regulations and also proposed to approve the same regulations and syllabus for MR-22 (2022-23 Admitted batch). Later Board of studies Members had in detailed discussion and reviewed each item of the proposed agenda and finally the following items have been resolved unanimously by all the members of BOS to implement from the academic year 2022-23 and onwards.

The following resolutions are approved after careful discussion and observations.

The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2022-23 onwards.

1. The board approved the existing MBA Schema, regulations and the syllabus with 104 credits of MR22 Regulations for 2022-23 admitted Batch.
2. The BOS members have agreed to suggest a panel for paper setters and Valuers /examiners for both theory and practical of all the subjects of MBA programme.
3. If any item needs to be modified /added/ deleted, the same may be circulated by E-mail to all members and after taking electronic/E-mail approval the modification may be made operational.

There are no changes in other course including the courses offering to B.Tech and M.Tech.

Dr. N. RAMANJANEYULU

(Chairman, BOS - MBA)
HEAD OF THE DEPARTMENT
 Master of Business Administration
 MALLAREDDY ENGINEERING COLLEGE
 (AUTONOMOUS)
 Maisamma Guda, Sec'bad - 500 100

Dr. N. Ramanjaneyulu
Dr. N. Ramanjaneyulu
B. D. Dhanraj
Dr. N. Ramanjaneyulu
Dr. N. Ramanjaneyulu



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Department of Master of Business Administration

Action Taken Report (ATR) on previous BOS Meeting held in AY 2022-2023 (28-10-2022)

The previous board of studies (PG) meeting for AY 2022-2023 was held on dated 13-05-2022.

The following are the resolutions made in the meeting and corresponding actions taken:

| | | |
|---|--------------|--|
| 1 | Resolution | The BOS Members have thoroughly reviewed and discussed the Scheme of instructions, periods per week, and number of credits for 2 years of MBA Programme as per the guide lines of the AICTE and JNTUH, Hyderabad. The BOS has collectively approved and resolved to implement this scheme of Instructions, periods per week and number of credits for 2 years of MBA Programme from the academic year 2022-23 onwards. |
| | Action taken | The Revised scheme instruction will be implemented in MR22 regulations for MBA course and schema of instructions from academic year 2022-2023 onwards. |
| 2 | Resolution | After formulation of schema of instruction, the BOS has reviewed and designed the syllabus for MBA programme as per the guide lines of AICTE model curriculum and approved the same with 104 credits |
| | Action taken | The Revised syllabus will be implemented in MR22 regulation MBA course syllabus with 104 credits for the academic year 2022-2023 onwards |
| 3 | Resolution | The BOS members have agreed to suggest the panel of paper setters and valuers |
| | Action taken | The panel of paper setters and valuers are implemented |
| 4 | Resolution | If any item needs to be modified/ added/deleted the same may be circulated E-MAIL to all members and after taking electronic E-Mail approval, the modification may be operational |
| | Action taken | Implement from the academic year 2022-2023 |

Shiv
Nijesh
B.D. Devaraj
Sanyasree.H
Maurin
K. S. Srinivas
[Signature]

[Signature]
HOD-MBA
HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
(AUTONOMOUS)
Maisamma Guda, Sec'bad - 500 100



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

BOARD OF STUDIES MEETING

The board of studies of department of Master of Business Administration is organized on 28-10-2022 at 11.00 AM at the conference Hall of Malla Reddy Engineering College (Autonomous) Maisammaguda, Secunderabad- 500100

The following members were present:

| S no. | Name | Position | Designation in BOS | Subject Specialization | Signature |
|-------|--------------------------|--|----------------------------|------------------------|-----------|
| 1 | Dr. N. RAMANJANEYULU | PROFESSOR, HOD, MBA, MREC (A) | BOS-CHAIRMAN | FINANCE & MARKETING | |
| 2 | Dr. SINDHU | PROFESSOR, SMS, JNTUH | UNIVERSITY NOMINEE (JNTUH) | FINANCE | |
| 3 | Dr. CHETAN SRIVASTAVA | ASSOCIATE PROFESSOR, SCHOOL OF MANAGEMENT STUDIES, UNIVERSITY OF HYDERABAD | SUBJECT EXPERT | MARKETING | |
| 4 | Dr. K. SREEKANTH | ASSOCIATE PROFESSOR GITAM | SUBJECT EXPERT | HRM/ENT | |
| 5 | Mr. G. RAJASHEKAR REDDY | MANAGER- ALPLA Pvt. Ltd., | INDUSTRY EXPERT | MARKETING | |
| 6 | DR. M. RAJESH | ASSOCIATE PROFESSOR | MEMBER | HRM/ MARKETING | |
| 7 | Mr. B. KIRAN KUMAR REDDY | ASSISTANT PROFESSOR | MEMBER | FINANCE/ MARKETING | |
| 8 | MS. M. RAMYA SREE | ASSISTANT PROFESSOR | MEMBER | FINANCE / HRM | |
| 9 | Ms. B. DHARANI | ASSISTANT PROFESSOR | MEMBER | FINANCE/ MARKETING | |
| 10 | MR. P. MARUTHI | RESEARCH ANALYST-SHORE INFOTECH | ALUMNI | FINANCE | |

Chairman

PG-MBA Board of Studies

HEAD OF THE DEPARTMENT
Master of Business Administration
MALLAREDDY ENGINEERING COLLEGE
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MALLA REDDY ENGINEERING COLLEGE

(Autonomous)

COURSE STRUCTURE – MASTER OF BUSINESS ADMINISTRATION [MBA]

(Choice Based Credit System)

(MR22 Regulations - Effective from Academic Year 2022-23 onwards)

Approved Course Structure for Master of Business Administration (MBA) Programme

After careful and detailed discussions, the following course structure and syllabus of Master of Business Administration (MBA) 2 year programme under MR22 Regulation (for the batches admitting from Academic Year 2022-23 onwards) has been approved by the BOS members.

I-SEMESTER

| S. No | Category | Course code | Name of the course | Contact hours/ week | | | Credits |
|---------------|----------|-------------|--|---------------------|---|---|---------|
| | | | | L | T | P | |
| 1 | CC | C1E01 | Management And Organizational Behavior | 4 | - | - | 4 |
| 2 | CC | C1E02 | Business And Legal Environment | 4 | - | - | 4 |
| 3 | CC | C1E03 | Financial Accounting & Analysis | 4 | - | - | 4 |
| 4 | CC | C1E04 | Managerial Economics | 4 | - | - | 4 |
| 5 | CC | C1E05 | Research Methodology And Statistical Analysis | 4 | - | - | 4 |
| 6 | CC | C1E06 | Indian Ethos And Values | 4 | - | - | 4 |
| 7 | CC | C0H07 | Business English And Communication Skills Lab | - | 1 | 2 | 2 |
| 8 | MC | C1EM1 | Computer Applications in Business (Report and seminar) | - | - | 2 | - |
| Total credits | | | | 24 | 1 | 4 | 26 |

II-SEMESTER

| S. No | Category | Course code | Name of the course | Contact hours/ week | | | Credits |
|---------------|----------|-------------|--|---------------------|---|---|---------|
| | | | | L | T | P | |
| 1 | CC | C1E08 | Marketing Management | 4 | - | - | 4 |
| 2 | CC | C1E09 | Financial Management | 4 | - | - | 4 |
| 3 | CC | C1E10 | Human Resource Management | 4 | - | - | 4 |
| 4 | CC | C1E11 | Logistics and Supply Chain Management | 4 | - | - | 4 |
| 5 | CC | C1E12 | Entrepreneurship And Design Thinking | 4 | - | - | 4 |
| 6 | CC | C1E13 | Operations Research | 4 | - | - | 4 |
| 7 | CC | C1E14 | Business Analytics | 4 | - | - | 4 |
| 8 | MC | C1EM2 | Business Analysis (Report And Seminar) | - | - | 2 | - |
| Total credits | | | | 28 | - | 2 | 28 |

*Students must undergo a summer internship of minimum four weeks in the summer vacation and have to give a seminar and submit the report of the same in the third semester.







 The signatures are:

- Dr. S. Ramesh
- Dr. B. D. Lakshaj
- Dr. M. S. Ravi
- Dr. K. S. Ravi
- Dr. R. S. Ravi
- Dr. R. S. Ravi

III-SEMESTER





| S. No | Category | Course code | Name of the course | Contact hours/ week | | | Credits |
|---------------|----------|-------------|--|---------------------|----|---|---------|
| | | | | L | T | P | |
| 1 | CC | C1E15 | Production And Operations Management | 4 | - | - | 4 |
| 2 | CC | C1E16 | Management Information System & ERP | 4 | - | - | 4 |
| 3 | PE | C1E17 | Retailing Management | 4 | - | - | 4 |
| | | C1E18 | Security Analysis and Portfolio Management | | | | |
| | | C1E19 | Learning and Development | | | | |
| | | C1E20 | Management of Start-up | | | | |
| 4 | PE | C1E21 | Consumer Behavior | 4 | - | - | 4 |
| | | C1E22 | Financial institutions, markets and services | | | | |
| | | C1E23 | Employee relations and labor laws | | | | |
| | | C1E24 | Management of MSME | | | | |
| 5 | PE | C1E25 | Marketing Analytics | 4 | - | - | 4 |
| | | C1E26 | Financial Analytics | | | | |
| | | C1E27 | Human Resource Analytics | | | | |
| | | C1E28 | Family Business Management | | | | |
| 6 | PE | C1E29 | Digital Marketing | 4 | - | - | 4 |
| | | C1E30 | Financial Derivatives and risk management | | | | |
| | | C1E31 | Strategic Human Resource Management | | | | |
| | | C1E32 | Creativity, innovation and entrepreneurship | | | | |
| 7 | OE | C1E33 | International Business | 3 | - | - | 3 |
| | | C1E34 | Quality Management | | | | |
| | | C1E35 | Project management | | | | |
| | | C1E36 | R- Programming | | | | |
| | | C1E37 | Environment and Sustainability Management | | | | |
| | | C1E38 | Business Intelligence | | | | |
| 8 | PR | C1E39 | Summer Internship & Seminar | -- | -- | 4 | 2 |
| Total credits | | | | 27 | - | 4 | 29 |

IV-SEMESTER

| S. No | Category | Course code | Name of the course | Contact hours/ week | | | Credits |
|---------------|----------|-------------|---|---------------------|-----|----|---------|
| | | | | L | T | P | |
| 1 | CC | C1E40 | Strategic Management | 4 | - | - | 4 |
| 2 | PE | C1E41 | Services Marketing | 4 | - | - | 4 |
| | | C1E42 | Strategic Investment and Financing Decisions | | | | |
| | | C1E43 | Compensation and Reward Management | | | | |
| | | C1E44 | Entrepreneurial Marketing | | | | |
| 3 | PE | C1E45 | International Marketing | 4 | - | - | 4 |
| | | C1E46 | International Financial Management | | | | |
| | | C1E47 | International Human Resource Management | | | | |
| | | C1E48 | Entrepreneurial Finance | | | | |
| 4 | OE | C1E49 | Consumer Protection Laws | 3 | - | - | 3 |
| | | C1E50 | Tax Laws And Planning | | | | |
| | | C1E51 | Intellectual Property Rights | | | | |
| | | C1E52 | Corporate Governance | | | | |
| | | C1E53 | Data Exploration And Application Using Python | | | | |
| | | C1E54 | E-Business | | | | |
| 5 | PR | C1E55 | Pre-submission Project Seminar | --- | --- | 4 | 2 |
| 6 | PR | C1E56 | Main Project Viva-Voce | --- | --- | 8 | 4 |
| Total credits | | | | 15 | -- | 12 | 21 |

 Nitesh

 B.D. Dargi

 Manu

 K. S. H.